- Uncertain Data
  - Background
    - Databases: "Data is certain"
      - Bad!
      - What if you know something with 80, 99 % confidence?
      - Some information is better than no information
  - Examples
    - Basic: 4 v 9
    - Bing/Google Translate
    - Information Extraction
    - CURE: "Ship ID"
    - Getting it wrong
      - ICE Databases
      - Credit Reports
      - Zillow
  - Examples in Practice
    - Image Classifier
    - Bing Translate
    - GitHub-CSV
    - Calendar
    - maybe-screen

## Layers of Abstraction

- Layer 1: Possible Worlds
  - Question: What does it mean for data to be "Uncertain"?

- Question: What does it mean to run a query on "Uncertain Data"?
- General approach: Not just 1 database, N databases
  - Each database is a "Possible World" (like Schroedinger's Cat: In one world the cat is alive, and in the other it isn't)
  - Extend deterministic query semantics to possible worlds:
    - Q(**D**) := { Query(D) | D in **D** }
    - The query is evaluated in all possible worlds simultaneously.
    - All results that \*could\* occur, do occur
- Possible Worlds semantics has a number of benefits:
  - Agnostic to the database/data representation (works on Graph, JSON, Relational, etc...)
  - Agnostic to the query semantics
  - Even agnostic to the number of possible worlds (may even be infinite)
  - If we can define what it means for a query to be correct in one world, we can define what it means for a query to be correct in all possible worlds.
    - ... we just may not be able to run it efficiently
- Possible Worlds also works with probabilities
  - ▼ Probabilistic Database: < D, P >
    - P : D -> [0,1]; A probability measure over each world
  - We can talk about the probability of a particular query result: R
    = Q( D )
    - P[R = Q(D)] = Sum(D in D where Q(D) = R) of P(D = D)
    - Sum up the probability of all worlds where Q has that result.
- Aside: What Can You Do by Querying PDBs
  - Figure out the probability of a specific outcome
    - compute P[R]

- ▼ Figure out the (k) most likely outcome(s)
  - compute Argmax[P[R]](Q(D))
- ▼ Figure out which outcomes are possible
  - compute the set Q(**D**)
- Obtain a randomly selected sample from Q(D)
  - Typically sampled according to P(D)
- ▼ Figure out which outcomes are certain
  - compute the intersection of all relations in the set Q(D)
  - refine this somewhat... more shortly
- Visualize any of the above
  - e.g., Compute a histogram for the set of all possible outcomes
  - e.g., Compute a CDF
  - e.g., Visualize areas on a map
  - e.g., Graphs with error-bars
- Layer 2: Factorizing Worlds
  - Factorizing on Tuples
    - Idea 1: Give each tuple a probability
      - R(A, B, p) -> p defines the probability that any given <A,B> is in R
      - Often called the Tuple-Independent Model
    - ▼ Idea 2: Give each tuple a distribution of possible values
      - R(A, B, v) -> v is a tuple identifier. Only one tuple with a given identifier can be in R. Can also assign a probability for each tuple set
      - Often called X-Tuples
    - ▼ Idea 3:
      - R(A, B, phi) -> phi is a boolean expression that determines whether a given <A, B> is in R (condition column)

- Often called C-Tables (though just a simplified form of them)
- Factorizing on Attributes
  - Extended Null-Value Semantics: Labeled Nulls
- Observations
  - Conflicts: What happens when...
    - Tuple Independent + Self-Join?
    - X-Tuple + Aggregate?
    - C-Table + Multiple instances of the same variable?
- General Approach:
  - D is a database with Labeled Nulls + Condition Columns (= Full C-Tables)
  - v is a valuation or assignment of values to labeled nulls / condition column variables
  - ▼ D = **D**[v]
    - A (full) valuation defines one possible world of the database
- Computing Probabilities
  - Lineage Formulas
    - p[(A and B) or (A and C)] != 1 (1 (p[A] \* p[B])) \* (1 (p[A] \* p[C]))
      - ▼ pA \* (1 (1-pB)(1-pC))
        - pA \* (pC + pB pBpC)
        - pApC + pApB pApBpC
      - 1 (1 pApB)(1 pApC)
        - pApC + pApB + pApApBpC
      - Not the same unless pApA = pA -> pA = 0 or 1
      - Problem: Computing (A or B) is only possible if:
        - A, B are mutually exclusive: pA + pB
        - A, B are independent: 1 (1-pA)(1-pB)

- Naive Approach 1: MC methods:
  - Pick A, B, C according to their probabilities
  - Repeat enough times, you get a distribution of T/F similar to the overall probability
- ▼ Naive Approach 2: Shanon Expansion
  - Pick a variable (e.g., A) from the formula F
  - Rewrite the formula:
    - (A and F[A \ true]) or ((not A) and F[A \ false])
    - ▼ Now you have 2 mutually exclusive formulas:
      - p(F) = pA \* p(F[A \true]) + pNotA \* p(F[A \ false])
- Other techniques as well
- Cheating: What if most of the results are certain?
  - Demo: Mimir
  - Trick: Annotations